



21 May (Sunday) 2006 – 10am to 4pm
Commercial Club, 618 Dean Street, Albury

BECOME A SNOW EXPO 06 EXHIBITOR

The Snow Expo gives you a great opportunity to promote your products or services to people who love snow sports and the Australian Alps. This one day Expo is being hosted by The Commercial Club, 618 Dean Street, Albury and will be held on Sunday 21 May 2006 from 10am to 4pm.

The Commercial Club is undoubtedly Albury Wodonga's finest hospitality venue with modern function rooms, the latest technical equipment and a wide selection of dining experiences including the Reflections Café, Sevens Restaurant and the Dining Room. To encourage as many businesses as possible to be exhibitors, the Commercial Club is the Major Sponsor of the Expo and will be providing exhibitor sites starting from a very reasonable \$110. The Club is one of the region's finest, it has over 30,000 members, 700 car spaces, and provides a wide range of entertainment in a comfortable environment. In recent times the Club has expanded its businesses and now owns the Commercial Albury Golf Club and the Commercial Golf Resort.

Christine Stewart OAM from Ruralbiz Pty Ltd is the Snow Expo Organiser. She has extensive marketing experience, both in the region and in Sydney and Melbourne.

Promotion of the event will be undertaken across a wide geographic area including the Albury Wodonga, Wagga Wagga and Shepparton regions that now have a combined population base of over 200,000 people.

If anyone is interested in being an Expo sponsor or has ideas for the day's activities please let us know as soon as possible – we are open to creative initiatives so that the day will be both informative and fun.

The Snow Expo 06 brochure will list all exhibitors, sponsors and the program for the day. After the Expo there is an opportunity to have ongoing marketing support for a year in a special promotion.

Entry to the Snow Expo will be by gold coin donation with all proceeds going to the children's ward at the Albury Base Hospital.

Major Sponsor



SNOW EXPO 06 – EXHIBITOR PROSPECTUS

The Australian Alps snowfields play a very important role for many communities that provide products and services to people who enjoy our winter playground. This Snow Expo is to give businesses that are involved with snow sports, accommodation, transport, food and wine, ski equipment, clothing and other products an opportunity to promote to target groups from the Albury Wodonga, Wagga Wagga and Shepparton regions.

1. Exhibitor Package

Exhibitors at the Snow Expo are being offered a very attractive package by the Commercial Club Albury. Included in the package is; a choice of site sizes – single, double or triple and/or outside under cover space; trestle tables, quality tablecloths, chairs, portable partitions and site name. The Snow Expo will be promoted widely through a variety of media outlets.

2. Venue and Accommodation

The Expo will be held in two large rooms at the Commercial Club – the Auditorium and Waratah rooms, undercover open space will be available outside. The well-appointed Stanley Room is being offered to exhibitors for no charge to promote their businesses by using the latest audio visual equipment. The Club is situated in the CBD of Albury City with good access to transport, accommodation and other facilities.

This is an Expo for showcasing your services and products as opposed to direct retail product sales from your site, the Commercial Club being mindful of the retail district in which they are located.

Accommodation can be booked at the 4 star Commercial Golf Resort with a special exhibitor rate being \$105 a double (includes continental breakfast). Mention you are an exhibitor when booking – phone 02 6021 1133. For any other visitor information call 03 5728 7311.

3. Booking Form

To book, please complete the enclosed Exhibitor Booking Forms giving your details including; what site/s you want, whether you require power, 30 words of text to promote your business, whether you will be giving prizes or would like to be a sponsor and if you want to do an audio visual presentation. We also require the names of the people who will be on your site.

Mail the Exhibitor Booking Forms to Ruralbiz at the address below along with your remittance and a copy of your current public liability insurance premium notice (minimum cover \$10 million). We will confirm your booking and issue a tax invoice. Please be mindful of the Terms and Conditions for the Expo.

4. Prizes, Giveaways and Sponsorship

You are encouraged to provide prizes/giveaways; this will help to promote your business further and make the day more interesting for those attending. If you do provide a prize please bring it to the Expo and have it clearly marked with what it is and who it is from – this will make the presentation go smoothly. If you would like to be involved in sponsorship please contact the Snow Expo Organiser.

5. Setting Up on the Day

Details are on the enclosed Site Plan sheets. Set up time is from 8am until 9.45am on the day of the Expo, Sunday 21 May. The Commercial Club is located at 618 Dean Street in Albury – Dean Street is Albury's main street. Entry to the main foyer, loading dock and car park is in Elizabeth Street.

To avoid disappointment please book your exhibitor site as soon as possible as there is limited space available. We look forward to welcoming you as an exhibitor at Snow Expo 06!

Snow Expo Organiser – Christine Stewart – Phone: 03 5728 7311 or 03 5728 7256 Fax: 03 5728 7242
Address: Ruralbiz Pty Ltd, 234 Star Lane, Wooragee 3747. Email: ruralbiz@bigpond.com



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Commercial Club, 618 Dean Street, Albury

EXHIBITOR BOOKING FORM

Business Name _____

Contact Person _____

Address _____ **Postcode** _____

Phone _____ **Mobile** _____ **Fax** _____

Email _____

Please send a copy of your current public liability insurance premium notice
(\$10 million minium cover)

Name to appear on Site _____

Preferred Site/s No. **1st Choice** _____ **2nd Choice** _____ **3rd Choice** _____

Outside Space Only (under cover) YES NO
Snow Expo organiser will contact you re location

Other information _____

Signature _____ **Date** _____

I have read the enclosed Terms and Conditions and acknowledge that I have satisfied myself with the said terms.

Major Sponsor



EXHIBITOR SITES

PRICING INCLUDES GST

Single Site

1 trestle table, tablecloth, 2 chairs, fabric display partitions,
site name. Site space 2.4m x 2m

\$110 \$ _____

Double Site

2 trestle tables, tablecloth, 4 chairs, fabric display partitions,
site name. Site space 4.8m x 2m

\$220 \$ _____

Triple Site

3 trestle tables, tablecloth, 6 chairs, fabric display partitions,
site name. Site space 7.2m x 2m

\$330 \$ _____

Outdoor space Only (under cover) 3m x 3m

\$175 \$ _____

Power to Site

\$ 33 \$ _____

Total \$ _____
=====

Note: The portable partitions are covered with Velcro compatible material, partition size is 1.8m x 1.8m

PROMOTIONAL INFORMATION

To enable us to give you maximum media exposure before and during the Snow Expo could you please provide us with the following:

Thirty (30) words of text to be used in the promotion of your business _____

PEOPLE ON YOUR SITE

Names of people on the site – we will provide name tags

1 _____ 2 _____
3 _____ 4 _____

PRIZES/GIVEAWAYS OR SPONSORSHIP (Please list) _____

AUDIO VISUAL PRESENTATION

YES NO

TYPE OF PRESENTATION _____

Please forward booking form, together with payment (cheques made payable to Ruralbiz Pty Ltd) plus public liability insurance details and post to: Ruralbiz Pty Ltd, 234 Star Lane, Wooragee 3747. Payment to be made by **26 April 2006**. A tax invoice will be issued to you.

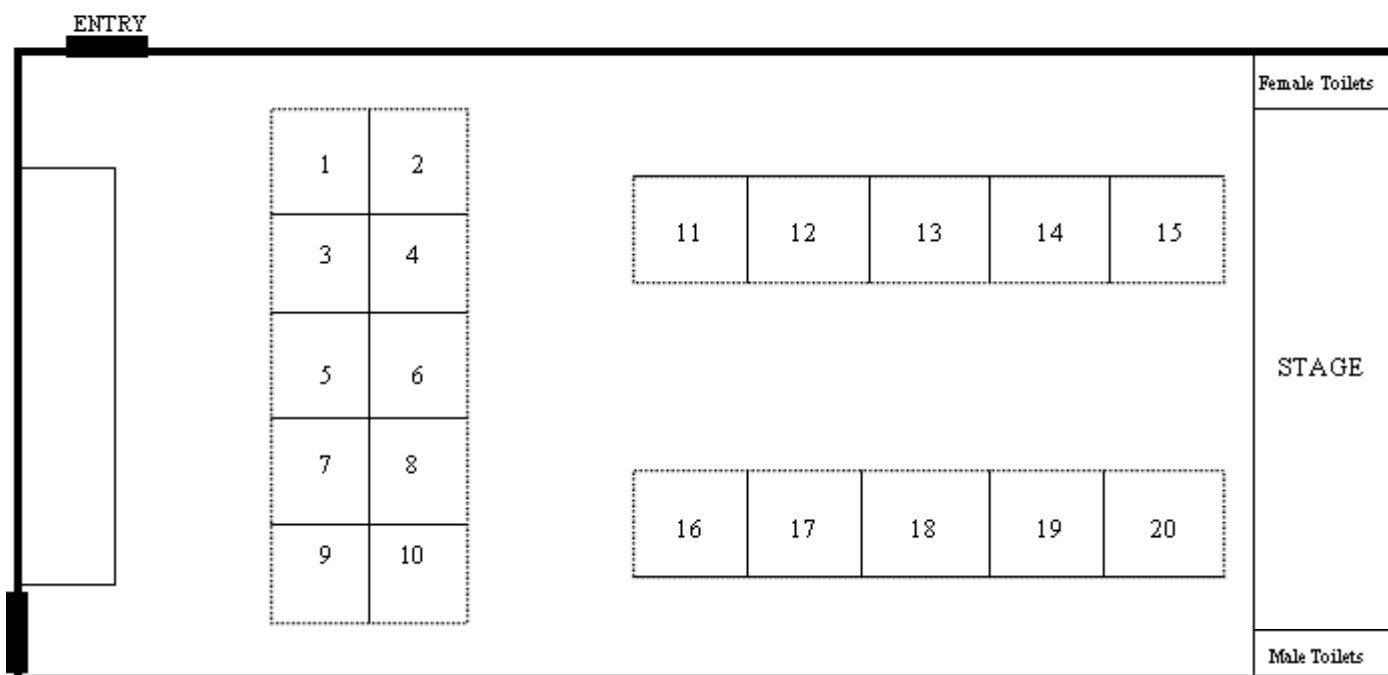
FOR FURTHER INFORMATION: CHRISTINE STEWART – SNOW EXPO ORGANISER

Phone: 03 5728 7311 or 03 5728 7256 Fax: 03 5728 7242
Email: ruralbiz@bigpond.com Web: www.ruralbiz.com.au

TERMS AND CONDITIONS FOR SNOW EXPO 06

1. **INTERPRETATION:** “Organiser” means Ruralbiz Pty Ltd and includes its successors and assigns and where the context so permits the Organiser’s agents, contractors and employees. “Exhibitor” means the Company, person, association or other legal entity wishing to take part in the Expo and names on the booking form as the Exhibitor, and where context permits, includes the Exhibitors agents, contractors and employees.
2. **EXHIBITION HOURS – SETUP – MOVE OUT:** Displays need to be established and ready for operation no later than 9.45am (10am opening) on Sunday 21 May 2006 and continue until 4pm. Set up can commence from 8am on 21 May. Moving out period is from 4pm-6pm. No access is available prior to the 21 May due to other functions in the rooms.
3. **APPLICATION FOR SITES:** Application must be made on the printed booking form accompanied by full payment and copy of the Exhibitor’s public liability insurance cover notice. Exhibitor’s who want open space (under cover) sites will need to submit a detailed floor plan. On acceptance of the booking, a tax invoice will be issued to the Exhibitor. The site prices are outlined on the booking form. The Organiser reserves the right to refuse any application.
4. **PAYMENT:** Sites cannot be held, full payment is required before commencement of the Expo.
5. **INSURANCE – PUBLIC LIABILITY:** The Exhibitor is required to have their own public liability insurance cover of **at least \$10 million**, copy of the premium notice to be sent with the booking form. Neither the Organiser (Ruralbiz Pty Ltd) nor the Commercial Club (Albury) Ltd shall be held accountable or liable for any damage, loss, harm or injury to any person or any property of the Exhibitor however caused.
6. **DAMAGE TO PROPERTY:** The Organiser, their agents or sponsors shall not be responsible for damage or loss to or caused by Exhibitor’s goods, merchandise or wares arising as a consequence of loss by water, fire, theft, accident, riot, electrical failure or any other cause whatsoever and Exhibitor’s are recommended to ensure that adequate insurance cover is arranged.
7. **LOADING, UNLOADING AND MACHINERY USE:** Exhibitors who require heavy equipment or goods to be loaded and unloaded need to give the Organiser sufficient notice so that arrangements can be made for this activity which will be at the Exhibitor’s expense. If machinery is being used by an Exhibitor it must comply with all regulations associated with using such machinery and not cause injury to property or person.
8. **MATERIALS FOR SITE:** All materials for Exhibitor’s sites shall be the responsibility of the exhibitor.
9. **LOCATION OF EXHIBITOR’S SITES:** The Organiser has the right to re-allocate and/or change the position of any stand at any time. All display material, furniture and selling aids must be kept within the perimeter of the site. The perimeter of the site refers not only to the two dimensional area of the site, but also to the height of the display.
10. **ASSIGNMENT, SUBLETTING AND OTHER DEALINGS:** The Exhibitor shall not assign or sub-let any part of the site without the consent of the Organiser in writing. Such consent shall be at the sole and absolute discretion of the Organiser, which shall not be obliged to give reasons for any refusal.
11. **CLEANING, WASTE DISPOSAL.** The Exhibitor shall be responsible to ensure the cleanliness and tidiness of their site at all times during the currency of the Expo. Exhibitors are required to put all rubbish in containers provided and any packaging or excess materials stored away from view during the Expo. Any extra cleaning or rubbish removal costs will be invoiced to the Exhibitor.
12. **NOISE OR DISTURBANCE:** The Organiser reserves the right to enforce sound level restrictions on any Exhibitor if the noise becomes an annoyance to a neighbouring Exhibitor.
13. **ALCOHOL, FOOD & OTHER REFRESHMENTS:** No alcohol, liquor refreshments or food of any kind will be sold in any part of the Expo without the previous consent of the Organiser.
14. **RAFFLES, GAMING, BETTING:** The Exhibitor shall not breach any of the provisions of the Lotteries, Gaming & Betting legislations or any other statutory provision. No raffles can be conducted unless the Exhibitor has previous consent of the Organiser. The Exhibitor may need to gain a permit from the Department of Gaming and Racing (Office of Charities) depending on the value of the prize that the Exhibitor is giving away.
15. **FLAMMABLE LIQUIDS, FUELS AND OPEN FLAMES.** No form of any open flame is to be used without the permission of the Organiser.
16. **CANVASSING:** Exhibitor’s may not canvass or distribute promotional material other than from their exhibition site.
17. **INDEMNITY:** The Exhibitor shall indemnify and keep the Organiser indemnified against any cost, claim, action, proceedings or demand which may be made against the Organiser by any person arising out of or pursuant to the failure of the Exhibitor to comply with their obligations. This includes the transportation, erection and dismantling of sites and the loading and unloading of all materials. The Exhibitor is to make good any damage to the grounds, roads and car parks to the satisfaction of the Organiser.
18. **SITE CANCELLATION:** If a site is cancelled more than 20 working days prior to the Expo being held, a refund of the site fee will be given less \$80 cancellation fee. If less than 20 working days notice is given no refunds apply and all fees paid will be forfeited.
19. **EXPO CANCELLATION:** The Organiser has the right to cancel the Expo without assigning any reason at any time. A full refund of site fees will be paid to the Exhibitor.
20. **EXHIBITOR BREACHES:** The Exhibitor will comply with all rules, regulations and requirements of the Owner or Operator of the venue and of terms and conditions and other directions imposed by the Organiser. Exhibitors are required to conform to all statutory provisions, regulations, rules of any relevant local, state or federal government department or authority. Exhibitors who breach this shall be liable to forfeiture of their rights as an exhibitor and of all fees paid.

AUDITORIUM, 1ST FLOOR, COMMERCIAL CLUB—SNOW EXPO SITE PLAN



Venue - Snow Expo 06:

Commercial Club, 618 Dean Street, Albury
 Phone: 02 6021 1133
 Snow Expo Organiser: Christine - 0418 485640

Date: 21 May (Sunday) 2006 - 10am to 4 pm

Main Entrance:

The main entrance of the Club is off Elizabeth Street, if you don't have a lot to carry you can bring it through the main entrance and go up the stairs or take the lift to the first floor and then into the Snow Expo venues.

Set Up Period:

21 May - 8am onwards, be ready to go from 9.45am

Moving Out:

21 May—from 4pm to 6pm

Loading Bay:

This is located next to the bottle shop entrance and there is a lift up to the first floor. Just let the Club personnel know if you need some assistance.

Sites:

Each numbered site is a single site, please let us know which one/s you would like and we can move the partitions if you require more than one site.

Size and Pricing:

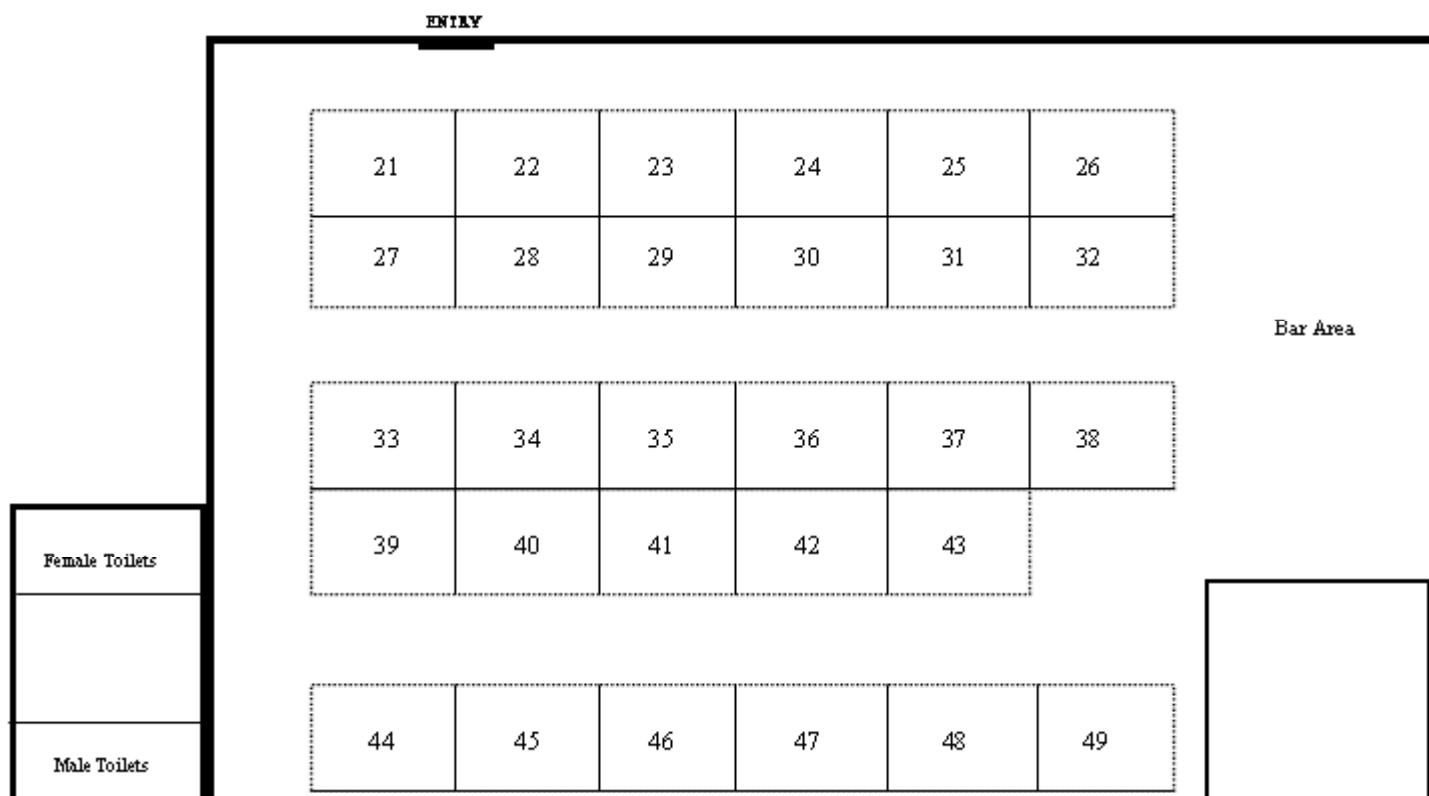
	Wide	Deep	Price
Single Site	2.4m	x 2m	\$ 110
Double Site	4.8m	x 2m	\$ 220
Triple Site	7.2m	x 2m	\$ 330
Power to Site			\$ 33

Outside space only (under cover) 3m x 3m \$175

Price includes GST, trestle table, chairs, tablecloths, partitions and site name.



WARATAH ROOM, 1ST FLOOR, COMMERCIAL CLUB SNOW EXPO SITE PLAN



Venue - Snow Expo 06:

Commercial Club, 618 Dean Street, Albury
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 Snow Expo Organiser: Christine - 0418 485640

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	Wide	Deep	Price
Single Site	2.4m	x 2m	\$ 110
Double Site	4.8m	x 2m	\$ 220
Triple Site	7.2m	x 2m	\$ 330
Power to Site			\$ 33

Outside space only (under cover) 3m x 3m \$175

Price includes GST, trestle table, chairs, tablecloths, partitions and site name.

Major Sponsor

